



# *The Garden Party*

## FASHION SHOW

Sponsorship Package

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# *Make an impact*



You won't want to miss this opportunity!

The Third Annual Garden Party Fashion Show 2013, in support of Habitat for Humanity's Women Build, will take place on Sunday, May 5th, 2013 at the newly renovated Delta Winnipeg. We are planning another fabulous event, including a wonderful brunch and fashion show featuring local Winnipeg retailers and designers. 100% of all proceeds raised will support Women Build – a program that funds and builds new homes for women and their families.

We invite you to become a sponsor and make an impact! This package outlines the variety of sponsorship and promotional opportunities available and how you will benefit a local family.

Sponsorship is critically important for the event to be successful. We thank our third-time Platinum Sponsor All Star Collision & Glass for their continued support!

Please contact either Pat Sargeant at 204-889-6441 or Cynthia Foreman at 204-261-5528 who would be pleased to answer your questions or provide you with further information about how you, too, can be a sponsor for this important event.

The Garden Party Fashion Show is a memorable fun-filled way to spend an afternoon with your coworkers, family, and friends. You won't want to miss the "Mimosa Reception" and a "best in class" Live and Silent Auction!

We'd love to see you at The Garden Party 2013!

Warmest regards,

Pat Sargeant,  
Chair, The Garden Party Fashion Show  
Habitat for Humanity Women Build





# Habitat for Humanity

Women Build is a program that promotes women as leaders. Women Build volunteers are responsible for planning, fundraising, and providing the labour to construct their sponsored homes.

In 2012 Habitat for Humanity Manitoba celebrated its 25th anniversary by building 25 homes for low-income working families to purchase through no down payment, interest-free mortgages. The monthly payments are geared to families' incomes rather than property value, which enables them to build equity and save for their children's futures. In addition to purchasing a Habitat home, the families contribute significant work (350 hours of 'sweat equity'), by helping build their own home along with other time spent helping out the Habitat office and/or the Restore.

Habitat for Humanity International has built over 500,000 homes in 80 countries since 1976, with over 1,400 of these being Women Build homes. Locally, Habitat for Humanity Manitoba has built a total of 255 homes since being founded in 1987, eight of which have been Women Build Homes. With your sponsorship, you can help continue this effort.

## Women Build

# The Garden Party

## FASHION SHOW

**Join us for the ultimate girls afternoon!**

Enjoy a delicious lunch followed by a fashion show  
featuring the latest styles for women of all ages!



On May 5th 2013, the Women Build of Habitat for Humanity Manitoba is hosting a fashion show fundraiser to provide safe and affordable housing for purchase by low-income working families. Attendees will enjoy a delicious lunch, as well as the tasteful fashions of Winnipeg's local boutiques.

Money raised through the event's ticket sales, silent auction and sponsorships will support the continued efforts of the Women Build for Habitat for Humanity Manitoba – building houses, creating homes, and inspiring hope.



# Platinum Sponsor

PLATINUM SPONSOR

## What can your \$3000 sponsorship build for a Habitat home?

The kitchen cabinets  
Or a furnace and a window  
Or floor covering  
Or help with their electrical  
Or more...

- Company logo displayed on printed material (banner, event tickets, etc)
- Advertisement in program
- Acknowledgement in the Winnipeg Free Press Community Profile
- Option for approved corporate display at event
- Stage introduction of keynote or guest speaker- time to introduce your company and why you have chosen to sponsor this event.
- Your company logo on our website as a corporate sponsor and the option to link to and from our website
- Formal acknowledgement during proceedings
- Reserved table for 8 in prime location (value \$400)
- Acknowledgement in an Habitat E-Builder newsletter article featuring the event.

# Gold Sponsor

GOLD SPONSOR

## What can your \$2000 sponsorship build for a Habitat home?

A deck and steprailing  
Or plywood & OSB for the home  
Or 130 sheets of dry wall  
Or 40 cases of nails  
Or more...

- Logo included on Garden Party Fashion Show banner displayed at the event
- Acknowledgement in the Winnipeg Free Press Community Profile
- Corporate logo displayed on your guest table
- Acknowledgement during proceedings
- Reserved table for 8 in prime location (value \$400)
- Acknowledgement in an Habitat E-Builder newsletter article featuring the event.

# *Silver Sponsor*

SILVER SPONSOR

What can your \$1000 sponsorship  
build for a Habitat home?

A bathtub/shower unit  
Or front porch wood & supports  
Or 65 sheets of dry wall  
Or more...

- Logo included on Garden Party Fashion Show banner displayed at the event
- Corporate logo identification in program
- Acknowledgement during proceedings
- Reserved seating for 6 guests – prime location (value \$300)
- Table signage
- Acknowledgement in the Winnipeg Free Press Community Profile



# *Bronze Sponsor*

BRONZE SPONSOR

What can your \$500 sponsorship  
build for a Habitat home?

5 interior doors  
Or 10 cases of nails  
Or 30 sheets of dry wall  
Or 1 window  
Or more...

- Four tickets to The Garden Party (value \$200)
- Table signage
- Corporate logo identification in program
- Acknowledgement in the Winnipeg Free Press Community Profile

# *Table Sponsor*

TABLE SPONSOR

Reserved seating for 8 guests and signage at your  
table (\$400 value).

# *Audio Visual Sponsor*

AUDIO VISUAL SPONSOR

# *Live Auction Donor*

LIVE AUCTION DONOR

# *In-Kind Sponsorship*

IN-KIND SPONSORSHIP

Every contribution helps to create a great event and build a Habitat home.

*Décor Sponsor*

DECOR SPONSOR

*Champagne Sponsor*

CHAMPAGNE SPONSOR

*Dessert Sponsor*

DESSERT SPONSOR

*Silent Auction Supporter*

SILENT AUCTION SUPPORTER

Donate a prize with a minimum value of \$50 for the Silent Auction table.

*Specialty Supporter*

SPECIALTY SUPPORTER

You can pledge your support for a minimum of \$50



# *The Garden Party* FASHION SHOW

**Interested in becoming a sponsor for this event?**

**Contact:**

Pat Sargeant  
Chair, The Garden Party Fashion Show  
Habitat for Humanity Women Build  
(204) 889-6441  
(204) 792-5860 (Cell)  
[psassociates@mymts.net](mailto:psassociates@mymts.net)

Cynthia Foreman  
Sponsorship Coordinator, The Garden Party Fashion Show  
Habitat for Humanity Women Build  
(204) 261-5528  
[fore5528@mymts.net](mailto:fore5528@mymts.net)



**For information about Habitat for Humanity and the  
Women Build program please visit:**

[www.habitat.mb.ca](http://www.habitat.mb.ca) or call (204) 233-5160